

OSDBU NEWS BULLETIN

Published by the Office of Small & Disadvantaged Business Utilization (OSDBU) of the National Aeronautics & Space Administration (NASA) Headquarters, Washington, D.C. July-August 2004 Number 3

NASA'S AWARDS GEORGE M. LOW QUALITY AWARD TO MAROTTA

Marotta Controls, Inc., has been awarded NASA's George M. Low Award for supplier excellence and quality, making Marotta the first and only repeat winner in the small business category. The George M. Low (GML) Award is NASA's premier quality and performance award for their prime contractors and subcontractors. The presentation of the award signifies NASA's recognition that the recipient has demonstrated excellence and outstanding technical and managerial achievements in quality and performance.

The announcement was made by NASA Administrator Sean O'Keefe, during the 18th NASA Continual Improvement and Reinvention Conference in Alexandria, VA. "We are very proud to receive this coveted award," said Tom Marotta, Chairman and Chief Executive Officer of Marotta. "The dedication of our staff to many NASA programs throughout our history has earned us a reputation for excellence, and our second George M. Low Award is proof of that."

Marotta was nominated for the George M. Low Award by **Goddard Space Flight Center** for its outstanding performance on the Space Technology 5 (ST5) project, part of the NASA New Millennium program. Marotta designed, developed and qualified station-keeping cold gas microthrusters for the ST5 Project. The Program's goal is to flight- test miniaturized satellites and innovative technologies in Earth's magnetosphere. Marotta's microthrusters, which were delivered ahead of schedule and on budget, provide performance efficiency 25% higher than the specified requirements, and led to the company being awarded the Goddard Supplier Excellence Award in July 2003.

"Marotta has a long and proud tradition of supporting NASA, and the George M. Low Award is a further indication of the quality of both our product and our people," said Michael Leahan, Vice President and Chief Sales Officer at Marotta. "We intend to continue this commitment, and we look forward to maintaining our close relationship with the space community."

NASA AWARDS CONTRACT FOR AEROSPACE TESTING

NASA's Ames Research Center (ARC), Moffett Field, Calif., will award a contract valued at more than \$48 million to **Jacobs Sverdrup** of Tullahoma, Tennessee.

The cost-plus-incentive-fee/award-fee, performance-based contract will provide a wide range of support services for aerospace testing and facilities maintenance and operations at ARC. Facilities serviced by this contract include the thermophysics testing complex, wind tunnels and other aerospace testing complexes.

Under the terms of this contract, Jacobs Sverdrup will provide testing services for major NASA programs including the **Space Shuttle Return to Flight**, X-37, **Mars Space Lander**, **Crew Exploration Vehicle** and **Space Science initiatives**. The facilities operated under the contract also support a wide variety of testing requirements for other government agencies including the Departments of Defense, Energy and Homeland Security. These facilities also provide significant testing services to meet the needs of industry and other non-government entities.

An elated member of the winning team wrote: "Here is some good news to share with all of you. Last year, **Bay Systems** teamed up with incumbent SVT to bid on wind tunnels project (ATOM) at NASA Ames Research Center. It was announced today that the contract has been awarded in our favor. It is a \$48 million dollars - 5 years contract (including all options).

I want to thank all of you for your help in making it happen; your guidance, your references and your moral support! I also want to thank each one of you because you helped in so many different capacities and always going out of your way to ensure I succeeded. I cannot thank all of you enough!

I certainly commit to subcontracting out to other SDBs. It took me about 2 years of effort! The journey started from NASA/JPL Annual Conference in 2002! I would love to share my experiences with the other hopefuls.

Once again, thank you OSDBU Team!" I. Jasmine Ali, President, Bay Systems, Oakland, California.

NASA OSDBU WINS DIVERSITY INNOVATOR AWARD

The NASA Office of Small and Disadvantaged Business Utilization was the 2004 recipient for the **Diversity Innovator Award**. NASA Assistant Administrator Ralph C. Thomas III and NASA Women's Business Advocate Shirley A. Perez were presented the award at the **National Women's Business Center Annual Entrepreneurial Visionary Awards Gala** at the Hyatt Regency Hotel on Capitol Hill in Washington, D.C. The competitive award was presented by **Janet Crenshaw Smith**, Founder & President of Ivy Planning Group, a consulting firm in the Washington Metropolitan Area.

Featured in the *Washington Post*, The Diversity Innovator Award sponsored by the Women's Business Center and **Ivy Planning Group LLC**, seeks to recognize excellence in diversity and those companies and/or organizations who have implemented innovative diversity initiatives. The Diversity Innovator Award offers an opportunity for an organization to gain recognition for its accomplishments and efforts in diversity.

"We are very happy to win this award," said Thomas. " I understand that we beat out a lot of heavy competition. Awards like this is what spurs government and private organizations to work harder at supplier diversity."

NASA STANDS OUT IN "FIFTY INFLUENTIAL MINORITIES" GALA

NASA really shined at the Annual "Fifty Influential Minorities in Business Gala," hosted by the Minority Business& Professionals Network in Washington, D.C. On a star-studded night NASA Assistant Administrator Ralph Thomas and former U.S. Congressman Jay Kim served as Honorary Co-Chairs of the 6th Annual Awards Gala. Meanwhile, NASA OSDBU Chief of Staff Lamont Hames was the co-Master of Ceremonies. Six of the 50 individuals chosen were NASA contractor or affiliate representatives. Among them were: Rita Castillo of Coneventus, Inc. in Washington, D.C.; Benita Fortner of Raytheon in Long Beach, California; Rodney Hunt of RS Information Systems in McLean, Virginia, who was also the keynote speaker; Dr. Mildred Lockhart-Boyd of EduTech, Ltd.of Silver Spring, Maryland; Gloria Pualani of Northrup Grumman in El Segundo, California; Gloria Redman of Triumph Technologies, Inc. of Fall Church, Virginia (a member of NASA's Minority Business Resource Advisory Committee);

NASA PRIME CONTRACTOR WINS 2004 SBA EISENHOWER AWARD

Hamilton Sundstrand Space Systems International, of Windsor Lock, Connecticut, recently won the Small Business Administration 's (SBA) Dwight D. Eisenhower Award for Excellence. This award was developed to recognize large business contractors that have excelled in their use of small businesses as

subcontractors. Hamilton Sundstrand was judged to be the most outstanding of all Manufacturing companies nominated from the SBA's portfolio of 2500 large contractors. Only one (1) percent of large businesses has ever won the prestigious award.

Hamilton Sundstrand Space Systems International holds prime contracts with NASA's **Johnson Space** Center in Houston, Texas and its **Marshall Space Flight Center** in Huntsville, Alabama, as well as many subcontracts. Hamilton Sundstrand Space Systems International, Inc. (HSSSI), is a business unit of United Technologies Corporation, Hamilton Sundstrand division, headquartered in Windsor Locks, Connecticut. The company designs and builds environmental control and life support systems for Space, Land and Sea environments, including the NASA **Extravehicular Mobility Unit (EMU)** or **Space Suit**.

"We are really proud of this award," said Richard Kaufman, Hamilton Sundstrand's Small Business Liaison Officer. "We really worked hard for it, and small businesses are a permanent staple of our competitive base of subcontractors."

Hamilton Sundstrand is a member of the NASA OSDBU's Prime Contractor Roundtable. It received the award during SBA's National Entrepreneurial Conference & Expo in Orlando, Florida.

NASA AWARDS \$38 MILLION CONTRACT TO SERVICE DISABLED VETERAN OWNED SMALL BUSINESS

NASA's **Ames Research Center**, Moffett Field, Calif., awarded a Service Disabled Veteran Owned Small Business a performance based contract valued at more than \$38 million this month to **Tessada and Associates**, **Inc.**, of Springfield, Va., to provide logistics management services.

Under the terms of this contract, Tessada and Associates, Inc., will provide supply and warehouse management, equipment management, mail services, packing, shipping, and receiving services, fleet management, refuse services, janitorial services, and industrial property management. Work will be performed at Ames and Moffett Field.

The contract will have a period of performance of one year (base period) and four one-year options for performance. Tessada and Associates, Inc., is located in Hampton, Virginia.

HUBZONE TEAM AWARDED \$8.7 MILLION CONTRACT AT NASA' S JOHNSON SPACE CENTER

The team of two HubZone companies-- **GeoControl Systems (GCS), Inc.**, and **W de Y**, both of Houston, Texas -- were awarded NASA Johnson Space Center's first-ever HUB Zone set-aside contract, a five-year, \$8.7 million requirement for the **Printing and Mail Support Services (PAMSS)**.

The hybrid fixed-priced-award-fee, indefinite delivery indefinite quantity labor hour, time and material contract also includes mail services for NASA facilities at Ellington Field and the Sonny Carter Training Facility, both in Houston.

The PAMSS tasks include the operation of the JSC duplicating and printing program supporting all JSC Programs, project, institutional requirements and the Government Printing Office specification writing function for GPO orders as well as the mail distribution process including mail pickup, x-ray screening for hazardous substances and explosives, mail processing and delivery to on-site and near-site locations.

The PAMS effort will involve approximately twenty-six full time equivalent (FTE) personnel.

NASA OFFICIALS RECOGNIZED FOR CONTRACT AWARD TO SERVICE DISABLED VETERAN OWNED SMALL BUSINESS

At the 3rd Annual Champions of Veterans Enterprise Gala, hosted by the U.S. Department of Veterans Affairs, two NASA officials were recognized for their "significant contributions by organizations and individuals who are dedicated to expanding business opportunities for veterans and service-connected disabled veterans." One was Ms. Susan McClain, Branch Head of NASA Langley Research Center's Supply & Simplified Acquisition Branch in Hampton, Virginia. The other was Mr. Steve Schmidt, a NASA employee, who was then serving as the Executive Secretary for Management on the Columbia Accident Investigation Board (CAIB) and is now Deputy Director of NASA's Dryden Flight Research Center. Each received a "Federal Award" from the U.S. Department of Veterans Affairs. Specifically, the citation read:

"Following the loss of the Space Shuttle Columbia Orbiter, NASA activated the Columbia Accident Investigation Board to investigate the circumstances of the accident, establish thefacts and recommend actions to preclude recurrence of similar problems in the future.

NASA's contracting team took the bold step of awarding the public interface requirement to Valador, a service disabled veteran-owned small business established in 2001. This award exceeded \$14 million. Valador provided technical experts in hypersonic aerothermodynamics, Space Shuttle systems, Space Shuttle history, space policy, orbital dynamics, micrometeoroid and orbital debris (MMOD), sensor reconstruction and analysis, modeling and simulation, trajectory visualization, ceramics analysis, materials analysis, material and structural forensics, and corrosion.

Valador managed all public inputs, established the Congressional liaison office, produced all public meetings and press conferences, and provided technical writing and graphic arts support including the publication of the final CAIB report. Together, the Board and Valador brought up a toll-free phone line and a web site to keep the Nation informed of the progress of the investigation. The site had more than 16 million hits and 300,000 visitors in its first 30 days. This project included webcasts of public meetings and press conferences, transcripts, pictures, briefings and streaming video. The site included database management, action item tracking and dissemination of data for the investigators. More than 3900 public inputs and 2000 subscribers supported in the investigation through the web site.

For their outstanding performance, Valador received a NASA Group Achievement Award for its outstanding performance from NASA Administrator Sean O'Keefe and Columbia Accident Investigation Board Chairman Admiral Hal Gehman. Five Valador personnel also received NASA Distinguished Service awards for their individual contributions.

BOEING AWARDS NASA SUBCONTRACTS TO SMALL BUSINESSES

Boeing is supporting its NASA customer's small business goals by expanding the number of suppliers and increasing small-business engineering and technical support to the **Space Shuttle**, **International Space Station** and **ISS Payload Integration** programs. Subcontracts effective Oct. 1, and estimated at \$150 - \$200 million over a five-year period, were recently awarded to Houston companies. The subcontracts have a one-year base, with four optional years.

"This is an impressive group of companies that are equipped with the knowledge and capabilities to meet and exceed the expectations of our NASA and USA customers, and propel us to the next stage of

development and space exploration," said **Russ Carroll, Director, Boeing Supplier Management & Procurement**. "We have chosen excellent companies with great reputations."

The announcement is the culmination of a six-month process involving an informational workshop and an intense selection process. A total of 23 companies bid on 19 work elements to support 144 individual proposals.

The seven small businesses and minority business enterprises' responsibilities are:

- Barrios Technology will assist Boeing with electrical power, vehicle integration and avionics.
- Bastion Technologies will provide support to ISS flight and mission operations.
- BLACKHAWK Management Corp. specializes in hardware and software engineering.
- **Cimarron Software** will provide support on ISS software tasks and Shuttle Flight Systems & Software Development.
- **GB Tech Industries** will focus on hardware configuration management and data management, program office and project engineering, software engineering and integration tasks, quality assurance, safety, and reliability and maintainability.
- MRI Technologies will support software configuration management.
- **Muniz Engineering** will provide support for structures and mechanisms, thermal control, Environmental Control and Life Support, and payload integration.

MBRAC MEMBER EXCELS

Payal Tak, President and CEO of TELISIS Corporation in Rockville, Maryland, and a member of NASA's Minority Business Advisory Committee (MBRAC) was recently awarded a prime contract, funded at \$90 Million, with a five year ceiling value of \$150Million by U.S. Department of Justice. Via this task order TELESIS Corporation will provide Document and Records processing services to the National Tracing Center (NTC) of the Bureau of Alcohol, Tobacco, Firearms and Explosives. Services involve receiving documents, data capture, scanning, media conversion, maintenance, and searching of records. TELESIS is supporting the NTC operations in an office and warehouse setting located in West Virginia.

The contract was competed via the HUBZone IT GWAC, where TELESIS is a Prime Contractor. This task order enables TELESIS Corporation to immediately add 300 new employees to its rapidly growing workforce, with majority of jobs for residents of HUBZones of West Virginia. Established in 1998 and headquarters in Rockville, Maryland, TELESIS is one of the fastest growing 8(a), HUBZone Certified, Women Owned small businesses and now employs over 400 personnel in several locations all over the United States. TELESIS provides information technology services to the U.S. Federal Government in the areas of Records Management, Document Processing, Software and Systems Development and Network Engineering. TELESIS supports several customers, to include U.S. Dept. of Health and Human Services, Food and Drug Administration, U.S. Dept. of Army, U.S. Dept. of Navy, U.S. Dept. of Homeland Security, U.S. Department of Justice and several area large businesses.

Please refer to www.telesishq.com for more information on TELESIS Corporation and http://www.atf.gov for more information on the ATF's mission and strategic objectives.

MBRAC is a group of minority business owners, major corporation officials, trade association representatives and educational institution people which oversees and advises the NASA on ways to strengthen its small and disadvantaged business program.

BUSINESS ORGANIZATIONS HOST THOMAS

The **Contract Services Association of America** (**CSA**) hosted NASA Assistant Administrator Ralph C. Thomas III at its **Mid-Year Conference** on July 20, 2004 at the Westin Grand Hotel in Washington, D.C. Thomas spoke about small business opportunities at NASA and general policy issues regarding small businesses.

On June 18th Thomas was also a guest on **WTOP's Federal News Radio <federalnewsradio.com>** in Washington, D.C., where he gave 90 minute interview on doing business with NASA. Meanwhile, on July 19th, Mr. Thomas gave a workshop on teaming agreements at the **Federal Channels Seminar**, sponsored by the **Federal Small Business Council**, at the Fairview Park Hotel in Falls Church, Virginia.

On July 29th Thomas was a guest on **Business and Technology Insider Radio** in Silver Spring, Maryland, where he gave a one hour interview on opportunities at NASA. See www.btiradio.com>

NASA OSDBU PROGRAMS

TADSBAT

The NASA OSDBU hosted its final **Training and Development for Small Business in Advanced Technologies** (**TADSBAT**) Course for FY 2004 during June 15-17, 2004 at the Bahai Hotel in San Diego, California. The advanced course was attended by a well- represented audience of small businesses from a cross section of the United States, as far east as Washington, D.C. and as far west as Honolulu, Hawaii.

This was also the final course for the NASA OSDBU's contractor of 10 years, **Management Technology Associates (MTA)** of Huntsville, Alabama. The graduated 8(a) firm is headed by Mr. **Robert Chastine**. Assistant Administrator Ralph C. Thomas III thanked the firm for a job well done. "You were the pioneers," Thomas told them. "You made this course a shining example for all other Federal agencies to follow."

QUARTERLY AERONAUTICS SMALL BUSINESS FORUM

The purpose of this event is to permit four to six high tech small businesses that possess outstanding contractor potential in the aeronautics contracting arena to give presentations before NASA senior level technical managers, procurement officials and major prime contractors at one of the Agency's Aeronautics Research Centers. More than \$75 million has been awarded to some of the presenters at these forums since the inception of the program in FY 1993.

On July 15, 2004, **NASA's Glenn Research Center** in Cleveland, Ohio, hosted its 9th Aeronautics Small Business Forum on Thursday, at the **Ohio Aerospace Institute**. There were six presentations -- five by small businesses in the various categories including SDB, Veteran and Service-Disabled Veteran-owned, and Woman-owned small Businesses, and one university – (HBCU or Other Minority Educational Institution Those companies, including the firms' CEO's and presenters, respectively, were:

Dr. Umesh Chandra, President, **Modern Computational Technologies**, Inc., Mr.Gerald Robinson, Vice President of Logistics and Engineering Services, a small disadvantaged business in Cincinnati, Ohio; **SoBran**, Mr. PeterAllison, President **Research Work Industries**, a Veteran-owned small business in Dayton, Ohio; Ms. Dolores Fisk, President, and Mr. Wayne Steeves, Subject Matter Expert, **Megatech**, **Inc.**, a Woman-Owned, SDB in Falls Church, VA; Dr. Sam Sun, Director, Center for Organic Photonic Materials Research, **Norfolk State University**, a Historically Black College or University (HBCU), Norfolk, Virginia; . Dr. Sy A. Ali, Principal, **CleanEnergy Consulting Corporation**, a woman-owned small business in Plainfield, Indiana

SPACE SCIENCE SYMPOSIUM FOR SMALL BUSINESSES

Every year the NASA Science Program Managers from the **Jet Propulsion Laboratory**, **Goddard Space Flight Center** and **NASA Headquarters**, make presentations to small businesses on future science projects and programs that have potential contracting and subcontracting opportunities. This year's successful event was held at the **Hamilton Crowne Plaza Hotel** in Washington, D.C. on June 10th. More 200 individuals were in attendance.

SEMI-ANNUAL SCIENCE FORUM FOR SMALL BUSINESSES

In partnership with the NASA Office of Science, the OSDBU seeks to identify high-tech small businesses to participate in NASA's complex science programs. These science forums create a high level marketing opportunity for candidates competitively selected to present their capabilities to NASA end users in the science field. The next forum will be at NASA Jet Propulsion Laboratory on August 24, 2004.

NASA OSDBU PERSONNEL NEWS

Assistant Administrator Ralph C. Thomas III was awarded the **Sturdivant Award of Excellence** by **Vernell Communications** at its **Third annual Series Finale & Awards Gala** on June 29, 2004

Chief of Staff **Lamont Hames** was the Commencement Speaker for the graduation exercises at **Lane College** in Jackson, Tennessee, on June 12, 2004

Special Assistant **Dr. Eleanor Chiogioji** is working on a publication entitled, "**So You Want to be a Small Business Specialist**," which will coach aspiring Small Business Specialists on how to prepare for entering the field

Program Manager **Anthony Diamond** is on the OMB Source Selection Team for choosing a contractor to automate a Government-wide system for major prime contractors to report their small business subcontracting dollars to the applicable Federal agencies. NASA has a similar system already in place.

Program Manager **Shirley Perez** is producing a publication entitled, **"The Role of Small Businesses in Return to Flight,"** which highlights the role of small firms in assisting the agency returning the space shuttles to space flight through its implementation of the Columbia Accident Investigation Board (CAIB) Report

Administrative Assistant Latasha Washington received the NASA Headquarters Secretarial/Clerical Award for Exceptional Administrative Support

Executive Secretary **Tara Wilson** has recently joined the NASA OSDBU Staff. She is formerly with the U.S. Attorney's Office in Washington, D.C.

NASA FIELD CENTER SMALL BUSINESS PERSONNEL

JOHNSON SPACE CENTER: Small Business Specialist **Billy Jefferson** retired. He had been the Small Business Specialist at Johnson since 1994. His successor will be named shortly.

GODDARD SPACE FLIGHT CENTER: Olivia Gunter is on a two year detail to Goddard's Grants Office. She was the Small Business Specialist for NASA Headquarters at Goddard

STENNIS SPACE CENTER: The new Small Business Specialist at Stennis is **Henry Molnar**. Henry's last position was in the procurement office at Kennedy Space Center.

UPCOMING CONFERENCES IN WHICH NASA OSDBU WILL PARTICIPATE

September 6-10, 2004: **National MED Week Conference 2004**, at Washington D.C.'s historic Omni Shoreham Hotel. This year's conference theme is "Forward to the Future, Minority Business Enterprise: The National Priority". To register go to: http://www.medweek.gov/

September 9, 2004: **NASA Minority Business & Advocates Awards Ceremony**, NASA Headquarters, Washington, D.C., "State of Small Business at NASA," 2:30 p.m.; Contact: lhames@hq.nasa.gov

September 16, 2004: **Teaming to Win Veteran Owned Business Conference**, Fairmont, West Virginia; A block of rooms has been reserved at the Ramada Inn in Morgantown, WV, under the name "Teaming to Win." Please contact Mr. Craig Hartzell at 304-292-3700 or corp@azimuthinc.com

September 22, 2004: **Winning Strategies in Teaming for Federal Contracts,** The Norfolk Waterside Marriott Hotel & Conference Center, Norfolk, VA, Sponsored by NASA OSDBU, Federal Bar Association's Committee on Small Business & Socioeconomic Matters; For more information contact: rita@ConEventus.com

October 7, 2004: **16th Annual National Training Conference & Small Business Exposition**, Washington, D.C. Sponsored by the **National Association of Professional Asian American Women** (NAPAW); To register please go to: www.napaw.org

October 19, 2004: NASA's Business Opportunities Expo 2004 hosted by the Kennedy Space Center (KSC), the Air Force 45th Space Wing, and the Canaveral Port Authority; Cruise Terminal No. 4, located on the south-east side of Port Canaveral, Florida; To register, go to: http://expo.ksc.nasa.gov.

October 27-28: **2004 National Contract Management Association (NCMA) Space City - Houston Chapter Fall Education Conference;** "Winning through Business Diversity Relationships," Houston Hobby Airport Hilton, Houston, TX, Please contact: <keith.d.hutto@nasa.gov>

November 30-December 1, 2004: **9th Annual NASA Mentor Protégé Program Training Conference**, Washington, D.C. Contact: Rita Castillo at < rita@ConEventus.com>

(We attempt to publish the NASA OSDBU News Bulletin on a bi-monthly basis. For questions and comments, please contact Dr. Eleanor "Eli" Chiogioji, Editor, at echiogioji@hq.nasa.gov)